AGENDA

JOINT MILLENNIUM FUND COMMITTEE

9:00 A.M.

Room WW55

Wednesday, December 17, 2025

For members of the public to observe the meeting, please click on the following link: https://www.idahoptv.org/shows/idahoinsession/ww55

SUBJECT/TIME	DESCRIPTION	PRESENTER
9:00 a.m.	Call to Order, Meeting Overview, and Approval of 02/19/2025 Meeting Minutes	Co-Chair **Senator Van Burtenshaw** and Co-Chair **Representative Jordan Redman**
9:10 a.m.	New Millennium Income Fund Budget Request - Kamiah Recovery Center	**Ross Edmunds**, Division Administrator, DHW
9:25 a.m.	State Department of Education Update	**Debbie Critchfield**, Superintendent of Public Instruction
9:40 a.m.	Strategic Plan / Know Vape Update	**Jennie Sue Weltner**, Executive Producer, IPTV
10:00 a.m.	Youth Assessment Centers Update	**Nancy Winmill**, CEO, Simply-Hope Center
10:15 a.m.	Break	
10:30 a.m.	Idaho Network of Child Advocacy Centers	**Sonja Howerton**, Executive Director
10:50 a.m.	Statewide Drug Awareness Campaign	**Monte Stiles**, Asst. U.S. Attorney, District of Idaho (Retired), Drug Educator/Trainer
11:20 a.m.	Committee Discussion and Adjournment	Co-Chair **Senator Van Burtenshaw** and Co-Chair **Representative Jordan Redman**

COMMITTEE MEMBERS

Senator Burtenshaw, Co-chairman
Senator Bjerke
Senator Woodward
Senator Ward-Engelking
Senator Semmelroth

Representative Redman, Co-chairman
Representative Erickson
Representative Mitchell
Representative Green
Representative Galaviz

STAFF CONTACT(S)

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MINUTES
(Subject to Approval by the Committee)
Joint Millennium Fund Committee
Wednesday, February 19, 2025
4:30 P.M.
Room EW20
Boise, Idaho

The Joint Millennium Fund Committee was called to order at 4:40 PM. A silent roll call was taken and Representative Green was absent and excused.

Nancy Winmill Executive Director for Simply Hope Family Outreach Center presented her slide deck to the committee. Information provided included the background on youth assessment centers that were recommended by the Governor in 2022 and funded by the Legislature in FY 2022 and FY 2023. Funding was provided on a onetime basis to establish the centers with the expectation that they become sustainable with non-state funds for operational costs. Centers provide services to Idaho teens and youth to assist them from entering (or reentering) the juvenile justice system. There are 12 centers in operation around the state. Ms. Winmill indicated that over 4,163 youth have been served with support for tutoring, peer recovery, substance use awareness and education, and after school programs. She further indicated that centers save an estimated $3 to $5 for every $1 invested. Continued case management can save $300 per youth per visit compared to intensive case management. Reduced court involvement saves $1,500 for every court diversion. These centers work in collaboration with schools, hospitals, juvenile courts, and juvenile detention centers by promoting healthy activities, providing basic needs, and offering counseling and job readiness training.

Members of the committee asked questions surrounding sustainability of the centers, how funding would be dispersed, and why the late request for funding. Ms. Winmill explained how each center is unique and sustainability will vary by center, but all are trying to reach the needed local support. These centers have been receiving support from units of government and federal grants, but most of the federal support was ARPA and no longer available. Funding if approved would be subject to the terms provided by the Legislature, but involvement would include the Department of Juvenile Corrections. **Adam Jarvis,** Division of Financial Management informed the committee of the Governor's intent surrounding these centers and how funding was never intended to be all from the state. **Jared Tatro,** Legislative Services Office walked the committee through information on he youth assessment centers.

The committee discussed funding options and potential recipients for the recommendation required in Section 67-1806, Idaho Code to the Joint Finance-Appropriations Committee (JFAC). Representative Erickson requested that the committee excuse him from voting on the recommendation surrounding youth assessment centers as he is directly associated with one of the centers; the committee agreed. The committee voted unanimously for **Senator Ward-Engelking's** motion, seconded by **Co-Chair Redman**, to include funding for the State Department of Education for school resource officers, vape detectors, youth assessment survey, and after-school programs; funding for Idaho State Police from the Opioid Settlement Fund; funding for Idaho Public Television to cover the personnel costs for programs recommended by the committee; funding for youth assessment centers in both FY 2025 and FY 2026., and that any remaining moneys be retained in the fund. The committee also voted to have JFAC include language in the appropriation bill for the future uses of the Millennium Income Fund; funding distributions for Community Based Recovery Centers, and for youth assessment centers. The youth assessment centers funding is to be considered onetime funding. Mr. Tatro explained the next steps for the committees recommendation.

The meeting was adjourned at 5:25 PM

UYLC RECOVERY

RECOVERY IS PREVENTION FOR THE NEXT GENERATION

EMPOWER RESTORE HOPE SUSTAIN RECOVERY

MISSION

The Upriver Youth Leadership Council Recovery is committed to guiding individuals impacted by addiction toward lasting recovery and renewed purpose.

HISTORY

The Upriver Youth Leadership Council (UYLC) began as a youth prevention coalition, dedicated to protecting young people from the harms of substance use and guiding them toward healthy futures.

As the coalition worked closely with youth, it quickly became clear that prevention could not be achieved in isolation. Many of the challenges young people faced were deeply connected to the struggles within their families and communities. To truly support youth, UYLC recognized the need to help parents, guardians, and adults find recovery themselves.

This realization transformed UYLC's mission: from a youth-focused prevention effort into a comprehensive recovery initiative. By addressing addiction at the family and community level, UYLC Recovery empowers adults to heal, rebuild, and model resilience — creating a stronger foundation for the next generation.

2025 IMPACT SNAPSHOT

- Average **150 consumers per month**
- Facilitated approximately **240 recovery coaching sessions**
- Hosted **144 support meetings**
- Since opening, this center has helped **47 people** access SUD residential treatment services.
- Currently holds a contract with DBH for recovery center services

CORE SERVICES

- **Peer Recovery Coaching** – one-on-one support to build recovery capital
- **Meeting Space & Support Groups** – safe, welcoming environments for healing
- **Resource Navigation** – guidance through housing, healthcare, and community services
- **Employment Support** – updated job listings, resume help, and application assistance
- **Technology Access** – computers, internet, and telephones available for all
- **Basic Needs** – food pantry, clothing closet, safe place to warm up or cool off
- **Health & Safety** – Narcan distribution and training
- **Transportation Services** – ensuring access to treatment and community resources
- **Advocacy** – amplifying peer voices in recovery

COMMUNITY CONNECTION

- **Monthly safe & sober activities and events**
- **Soup kitchens** offering free meals
- **Parenting classes** and **community education** workshops
- **Life skills training** – financial literacy, healthy cooking, and more
- **SOR Services** supporting sustainable recovery

WHY IT MATTERS

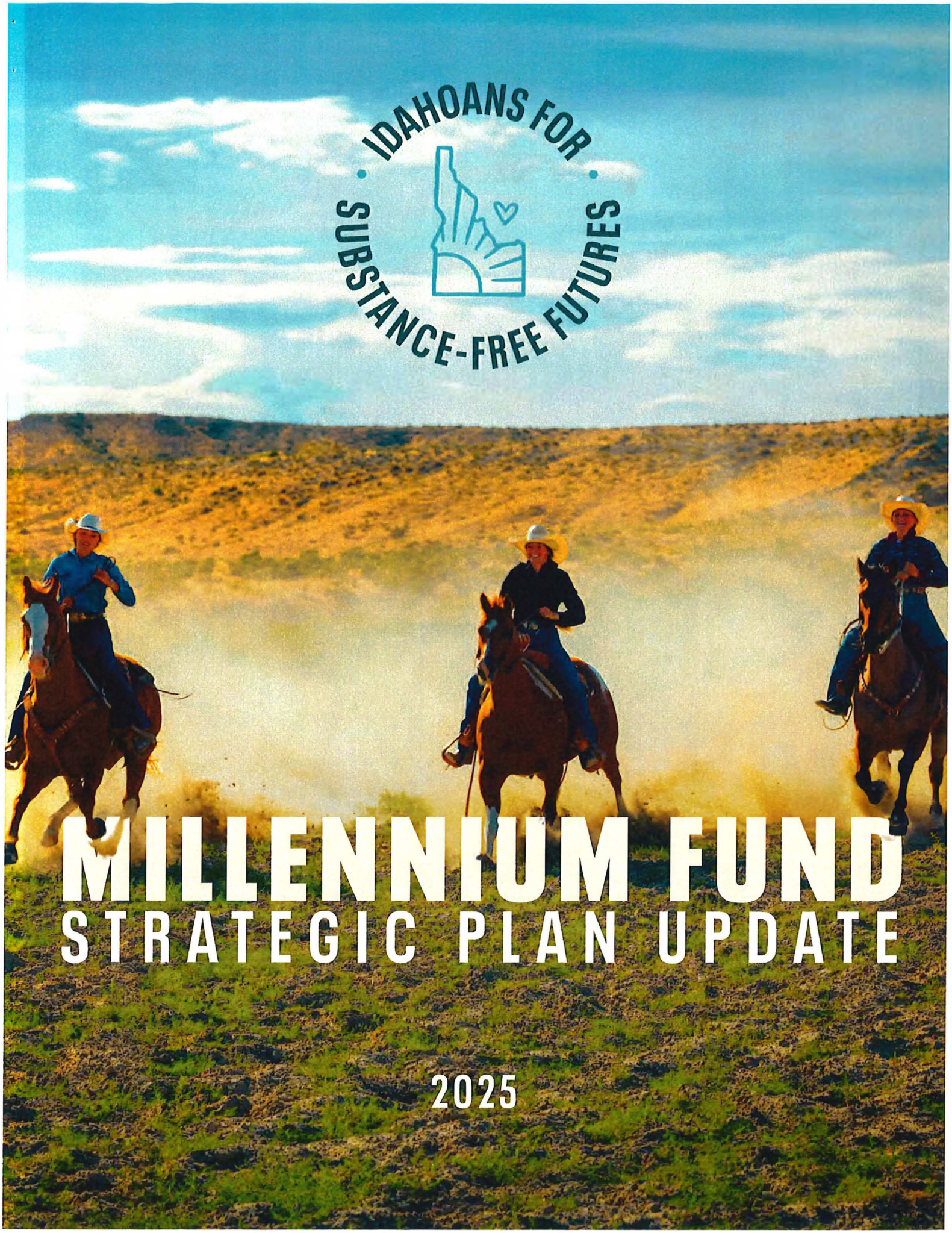
UYLC Recovery is a lifeline for rural Idaho families. We reduce barriers, strengthen protective factors, and empower individuals to thrive. Every service builds resilience, prevents relapse, and fosters community wellness.

CALL TO ACTION

Your support ensures recovery resources remain accessible in Kamiah and surrounding counties. Together, we can expand services, sustain safe spaces, and continue saving lives.

Website

UYLC Recovery Facebook



MILLENNIUM FUND
STRATEGIC PLAN UPDATE

2025


"THE OPPOSITE OF ADDICTION
IS NOT SOBRIETY,
THE OPPOSITE OF ADDICTION
IS CONNECTION."
JOHANN HARI

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MISSION

Idaho Millennium Fund recipients' mission is to stop underage nicotine and alcohol use, marijuana use, and to combat the misuse of prescription drugs, fentanyl, and other dangerous substances.

VISION

An Idaho where partners unite to change attitudes, build knowledge, and shift behaviors—creating a healthier, substance-free future for youth and a stronger state for all.

STRATEGY

Our prevention efforts reach communities and schools across Idaho, with extra focus on where the need is greatest, especially youth under 18.

Real change in attitudes, knowledge, and behavior happens when we all work together. Prevention and treatment groups, state health leaders, law enforcement, schools, and media partners each play a vital role. Awareness sparks possibility, but lasting behavior change comes from guidance, practice and community

We support recovery services for adults, recognizing that strong families and healthy communities are key to keeping Idaho free from substance misuse.

When we share information, use proven programs, shape smart policies, and provide education, training and support, we create healthier, safer communities for everyone.



TARGET AUDIENCES

YOUTH

IN-SCHOOL

- About **300,000 K-12 students** attend more than 730 public schools in Idaho.
- Students spend about 34–35 weeks / **152 days in school each year**.
- **139,095** K-5th graders | **73,000** 6th-8th graders | **101,500** 9th-12th graders

OUT-OF-SCHOOL

- About **54,800 children are left unsupervised** after school in Idaho.
- Around **23,000 students participate in afterschool** programs.
- Idaho kids enjoy about an **11-week (77 day) summer break**, plus weekends and free time throughout the year.

PARENTS

- Data not available

EDUCATORS

- About **19,000 educators** are employed in Idaho's public schools.

ADULTS WITH SUBSTANCE-USE DISORDERS

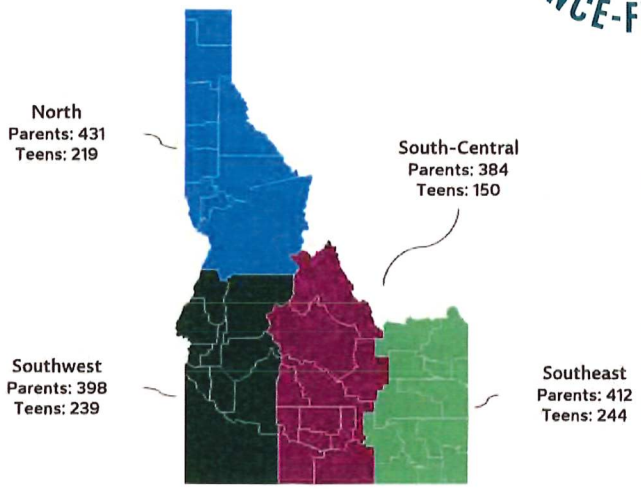
- About **230,000 adults**, 18-years or older, report using illicit drugs monthly in Idaho.



TARGET AUDIENCES - SURVEY

PARENTS AND TEENS ACROSS IDAHO WERE SURVEYED FROM OCTOBER TO EARLY DECEMBER, 2025, TO ESTABLISH BASELINE MEASURES FOR THE UNALTERED STATE CAMPAIGN.

These highlights represent preliminary findings. The complete report will be available in January, 2026.



Just over half of Idaho teens report past-year substance use, with alcohol (34%), nicotine/tobacco (28%), and marijuana (21%) most common.

Teens show near-universal recognition of extreme dangers for substances such as fentanyl but perceived harm drops for commonly encountered substances - only 60% rate nicotine/tobacco very harmful, 48% marijuana, 43% alcohol, revealing normalization of substances teens see adults using.

Girls report higher alcohol use and 46% report struggling with mental health. **Boys show elevated rates for harder substances** and 22% report mental health struggles.

North Idaho shows highest substance exposure (65% using at least one substance) while Southeast Idaho shows lowest (38%). **Mental health** struggles peak in Southwest Idaho (44% struggling) but are lowest in North Idaho (28%), suggesting different regional factors drive substance-use decisions.

56% of teens strongly agree mental health and substance use are interconnected. And 71% said that youth substance use was a big issue. 84% of parents think substance-use is a big issue for kids.

While 73% of teens feel comfortable discussing substance-use with parents, 27% report never having these conversations despite 95% of parents believing they have.

RESULTS

Since October 2023, the Idaho Millennium Fund committee has strengthened Idaho's investment in youth substance-use awareness and prevention, public education and recovery support while maintaining strong financial oversight to protect the Fund's integrity.

RAISE AWARENESS + EDUCATE

IN THE AIR

- **Vaping and substance use**: Idaho Public Television's "KNOW VAPE" and "Welcome to the Unaltered State" campaigns are shifting attitudes and knowledge about youth vaping and substance use.

ON THE GROUND

- **Fentanyl outreach**: Idaho State Police are providing fentanyl outreach in schools and communities.
- **Prevention + cessation education**: Idaho's Public Health Districts provide evidence-based vaping prevention programs like Catch My Breath, and intervention programs like In Depth and NOT in schools statewide. Project Filter is Idaho's tobacco cessation program.

PROTECT + PROVIDE PATHWAYS

- **School safety**: The Department of Education embedded more resource officers and vape detectors in schools to better protect students during the school day.
- **Safe Teen Assessment Centers:** Juvenile Corrections is providing youth and families a pathway to help instead of deeper involvement in the justice system.

STRENGTHEN OUT-OF-SCHOOL YOUTH PROGRAMS

- **After-school programs:** The Department of Education's "Beyond the Bell" offers safe places for students after school.
- **Youth drug-use prevention organizations:** Idaho Drug-Free Youth prevents youth substance use by providing in- and out-of-school community-building and leadership opportunities for youth.

HELP ADULTS & FAMILIES RECOVER

- **Community Recovery Centers**: Centers help adults achieve and maintain recovery, strengthening families and communities.
- **Public Health Districts:** PHD'S provide nicotine cessation counseling and support to adults.

IMPACT

STATEWIDE REACH AND SCALE

IMPACT: A COMPREHENSIVE, MULTI-LAYERED PREVENTION SYSTEM NOW TOUCHES MOST IDAHO YOUTH AND FAMILIES THROUGH COORDINATED AWARENESS, EDUCATION AND PROTECTION INITIATIVES.

- **Cumulative exposure:**
  - "Welcome to the Unaltered State" and "KNOW VAPE" campaigns exceeds 70+ million advertising impressions, reaching a majority of Idahoans through digital, social and television platforms.

- **Educational touch points:**
  - Public television's KNOW VAPE campaign delivered 379,000 video streams and 37,500 classroom lessons to educators across Idaho.
  - Public Health Districts delivered prevention education in 35 of Idaho's 44 counties, directly engaging 12,692 youth in evidence-based vaping prevention programs.
  - State Police fentanyl education reached 14,915 parents, students and educators in schools and communities across Idaho.
  - Department of Education School Resource Officers (SROs) and vape detectors impacted nearly 39,000 students in 80 schools.
  - Juvenile Corrections Safe Teen Assessment Centers served 4,000 youth and saved an estimated $16.8 million in societal costs.



IMPACT

STRENGTHENED SYSTEMS OF SUPPORT

IMPACT: PREVENTION, INTERVENTION AND RECOVERY SUPPORT ARE BECOMING PARTS OF ONE CONTINUUM—FROM EARLY EDUCATION TO ADULT AND FAMILY SUPPORT.

- **Education system:** Expanded prevention capacity in schools via SROs, vape detectors, and standardized curricula (Catch My Breath, InDepth, NOT).
- **Juvenile justice system**: Safe Teen Assessment Centers are now a cornerstone diversion strategy, aligning education, social services and law enforcement.
- **Recovery infrastructure**: MF-supported Recovery Centers and Project Filter services extend prevention's reach to adult populations, strengthening family stability and community recovery networks.

YOUTH LEADERSHIP AND EMPOWERMENT

IMPACT: PREVENTION WORK IS NOT JUST ABOUT INFORMATION—IT'S BUILDING BELONGING AND LEADERSHIP AMONG IDAHO'S YOUTH.

- **Idaho Drug-Free Youth**: 3,407 students engaged, 15 school chapters active, statewide leadership academy and youth-led campaigns (photo contests, pledges).
- **Beyond the Bell:** After-school programming now in 11 schools, serving 1,000+ students with a focus on safety and connection.



IMPACT

SHIFTS IN ATTITUDES, KNOWLEDGE AND BEHAVIOR

IMPACT: THE FUND'S COMMUNICATIONS AND EDUCATION ECOSYSTEM IS MEASURABLY SHIFTING AWARENESS AND BUILDING SOCIAL NORMS AROUND SUBSTANCE-FREE LIVING.

- Public Health District data show increased student knowledge of nicotine risks and higher confidence in refusal skills post-program.
- Teen acknowledgement that vaping is harmful has risen dramatically - from 37% in 2017 to 86% in 2024.
- Teens who recall the KNOW VAPE campaign are less likely to be currently vaping.
- Cessation impact: 29% of students in Project Filter's NOT program quit tobacco within six months.
- Parent and educator engagement through events and professional development integrates prevention and recovery messages into daily environments.

STRATEGIC POSITIONING AND LONG-TERM INFLUENCE

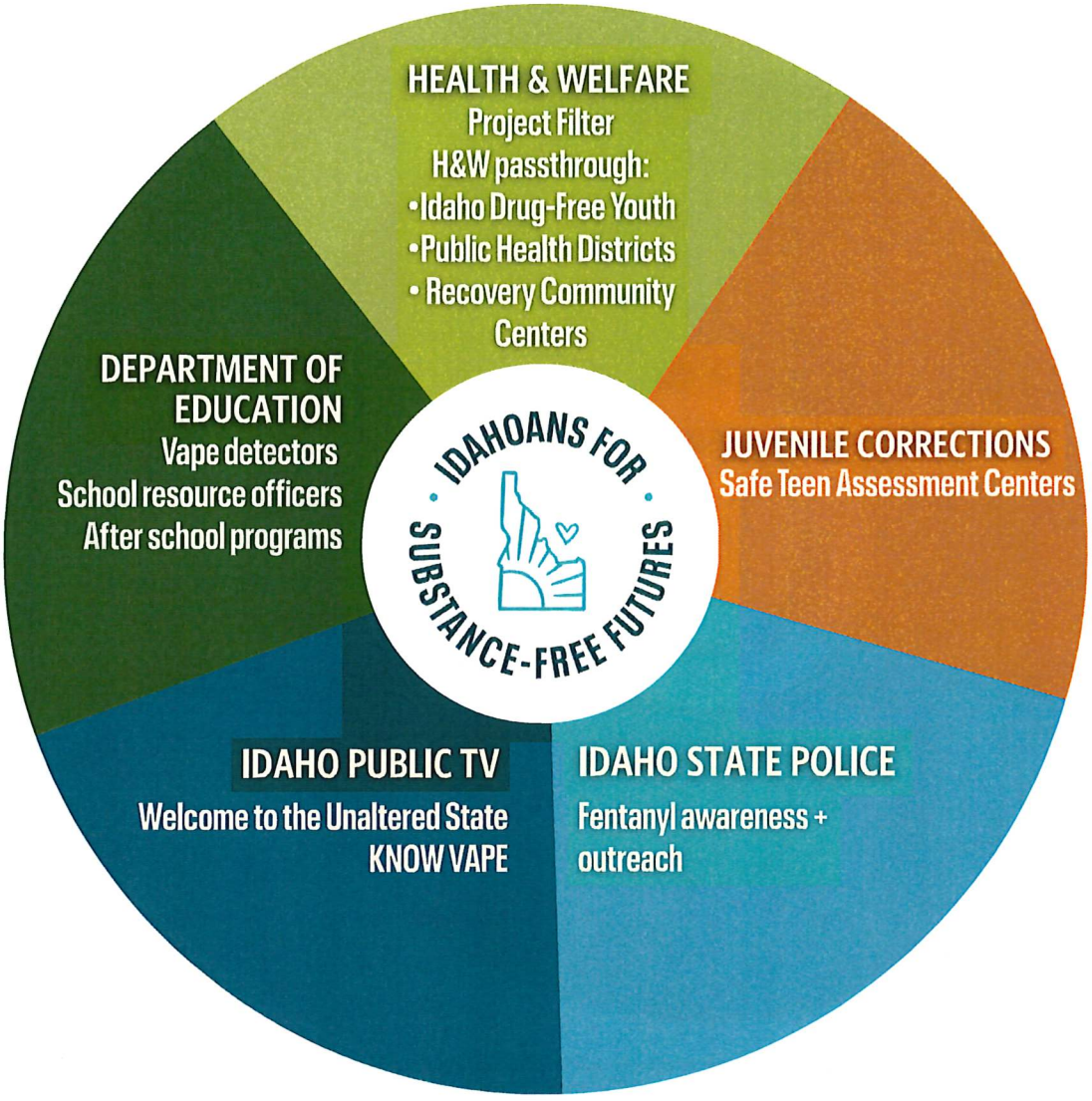
IMPACT: POSITIONED FOR NEXT-LEVEL INTEGRATION—IDAHO CAN MOVE FROM MULTIPLE PREVENTION PROGRAMS TO ONE STATEWIDE, DATA-DRIVEN BEHAVIORAL HEALTH STRATEGY.

- Opportunities with the Idaho Behavioral Health Council can extend this impact through shared metrics, unified messaging and joint data systems.



PROGRAMS

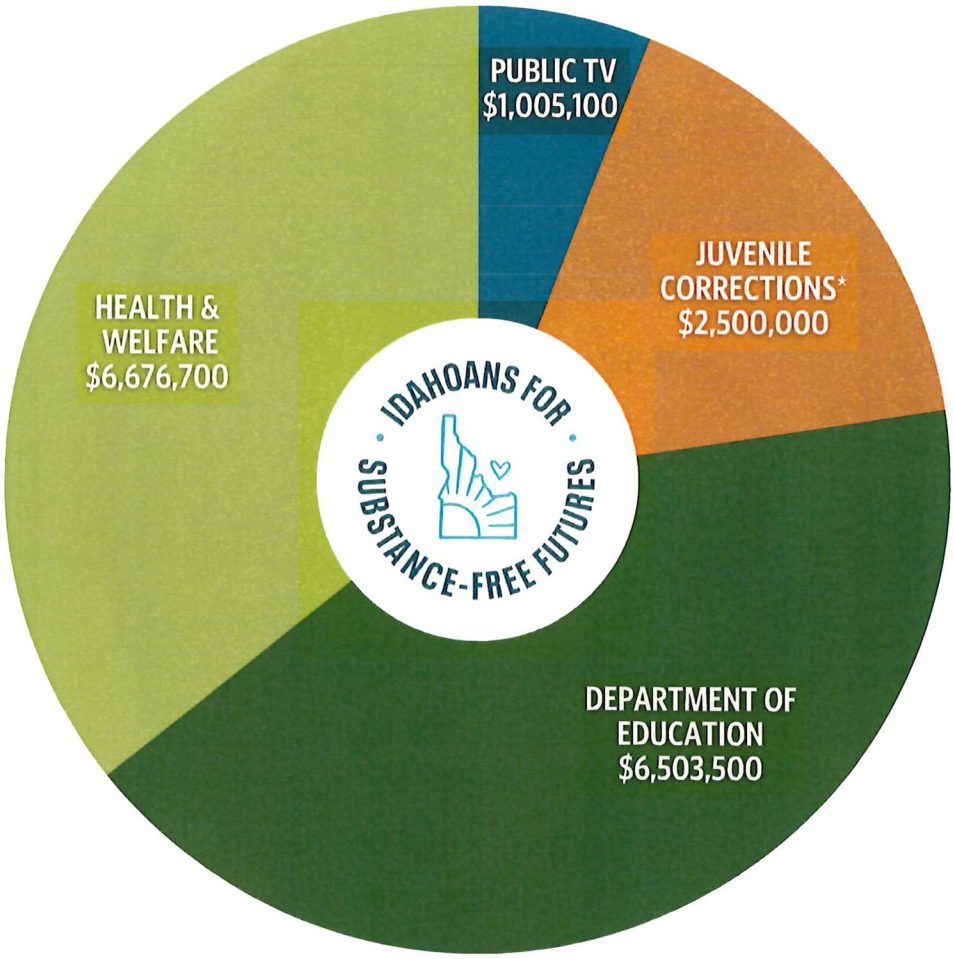
WHO IS LEADING THE EFFORT





PROGRAMS

MILLENNIUM FUND FY2026 APPROPRIATION



Note: Idaho State Police funding ($500,000) is one-time appropriation from state opioid settlement funds
*Juvenile Corrections funding is a one-time Millennium Fund allocation



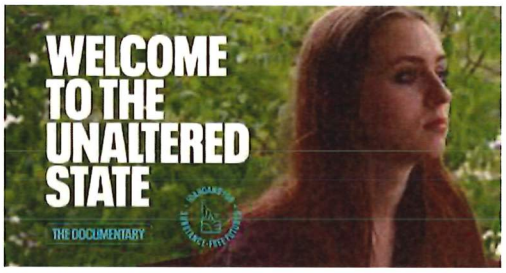
KEY FOCUS AREAS





RAISE AWARENESS

IDAHO PUBLIC TELEVISION



25-minute documentary



Statewide ad campaign



Screenings + events



Swag: stickers, bracelets, posters



Youth video contest



Downloadable resources

WELCOME TO THE UNALTERED STATE

IDAHOANS FOR SUBSTANCE-FREE FUTURES

Millennium Funds provide resources for a statewide youth substance use awareness campaign.

- **Focus: upstream prevention.**
- **Goal: Shift attitudes, knowledge, behavior surrounding youth substance-use and mental health challenges.**
- **Campaign call to action: invitation to youth to live a substance-free life and to parents to fight for substance-free futures for our kids.**
  - Number of advertising impressions since October, 2025: **42 million**
- **Audience tactics:**
  - **Educators**: For-credit professional development via PBS Learning Media.
  - **Teens**: Video contest offering $10k .Teens will manage US social media.
  - **Parents/guardians**: Parent certification program: Unaltered Champions (Password: champions) launching in 2026.
- **2025 Emmy Award: Community Outreach.**
- **Market results coming January, 2026.**





RAISE AWARENESS

IDAHO PUBLIC TELEVISION



Nic Sick: The Dangers of Youth Vaping

Idaho Public Television 10K subscribers Subscribe 865 Share

138K views 2 years ago

45-minute documentary



Be Smart, Don't Start ad campaign



Swag: posters + stickers

Millennium Funds provide resources for a statewide youth vaping prevention awareness campaign aimed at teens, parents and educators.

- "Nic Sick" documentary views: **154,000+**
- "Myth vs Fact: Anxiety:" **Most-viewed commercial on YouTube**
- **KNOW VAPE website - free resources for teens, educators, parents:**
  - Web views in FY25: **33,000**
  - Web views since launch: **103,000**
- **Be Smart, Don't Start campaign targeting youth on digital platforms + billboards:**
  - Total ad impressions (as of 9/23) since campaign launch: **31.6 million**
  - 50% ad recall; youth who have seen ads are less likely to be currently vaping.

Educator professional development and classroom lesson plans, videos:

  - Classroom lessons: **37,500 views**
  - Video streams: **379,000**
- **Partnership with Health Districts and Dept of Education: stickers, posters, commercials, documentary screenings.**
- **Sharing campaign internationally.**
- **2024 Emmy Award: Community Outreach.**













RAISE AWARENESS

IDAHO STATE POLICE



- 304,000 views of :30 second commercial since 2023

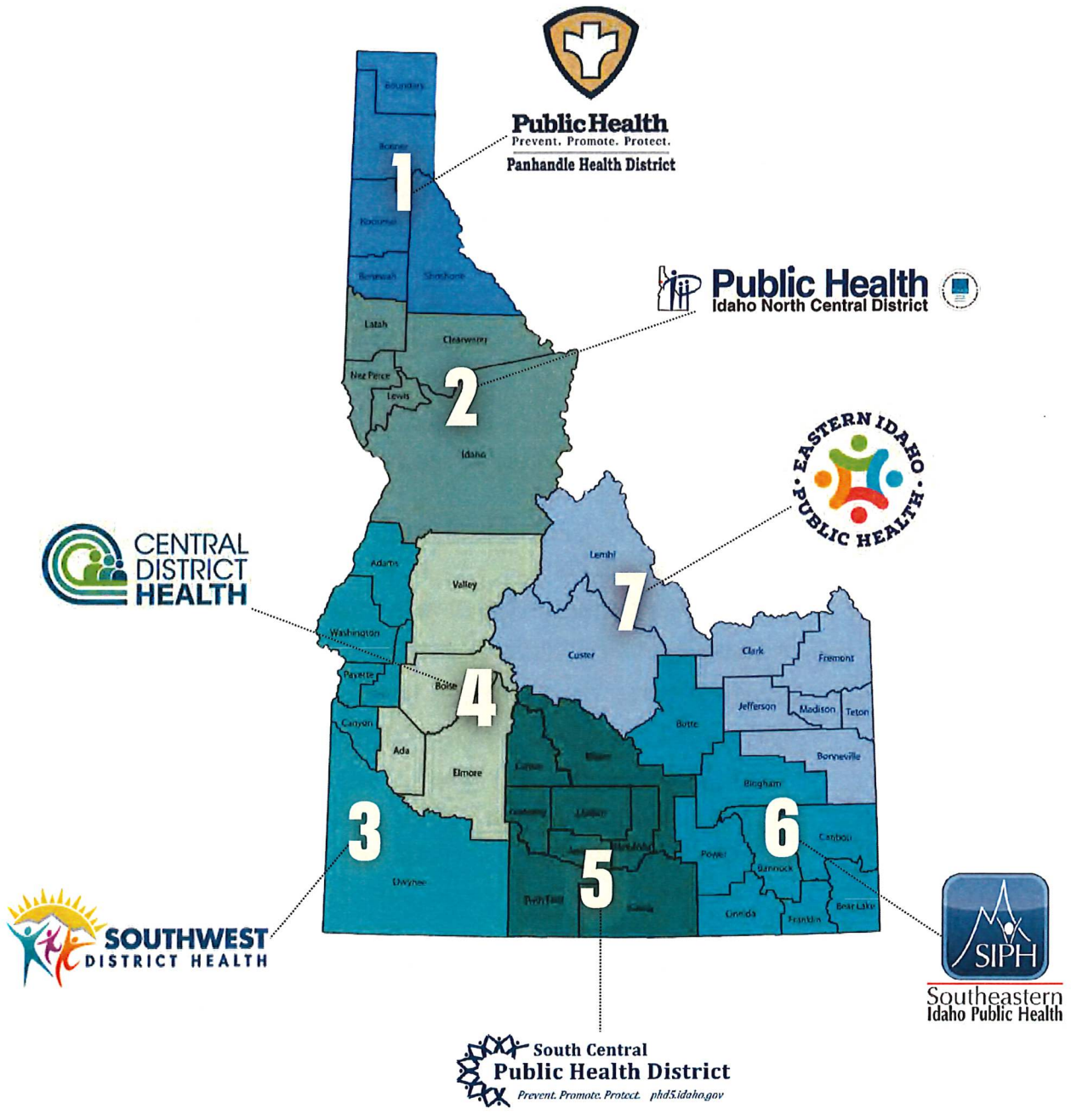


- 355,000 views of :30 second commercial since 2024

Note: One-time appropriation from state opioid settlement funds

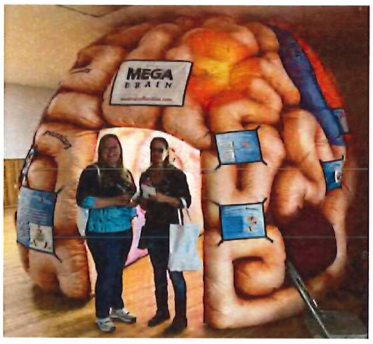
EDUCATE

PUBLIC HEALTH DISTRICTS



EDUCATE

PUBLIC HEALTH DISTRICTS





CATCH® MY BREATH

American Lung Association.

INDEPTH

N-O-T® NOT ON TOBACCO

Millennium Funds provide resources for Idaho's 7 Public Health Districts (PHD) for tobacco and vape prevention programs in schools.

- **Vape prevention goals:** Provide tobacco and nicotine vape prevention education to youth; raise awareness and educate parents about youth nicotine use and addiction; and decrease the number of youth who use nicotine products in Idaho.
- **The PHDs use "Catch My Breath," an evidence-based vaping prevention program to educate about the health risks of vaping. For FY 2025:**
  - Number of schools PHDs teaching CATCH: **98**
  - Number of Idaho's 44 counties served by CATCH programming: **35**
  - Number of youth (June 2024-25) completing CATCH programming : **12,692**
- **Outcomes: Results from pre and post surveys indicate increased knowledge about the harmful effects of nicotine as well as increased confidence in applying refusal skills.**
- **PHDs also attend back to school nights, health fairs, worksite events, parent-teacher nights.**
  - Number of community events PHD's attended highlighting partner vape prevention programs and resources: **126**
  - Attendees: **17,500**
- **INDEPTH, an alternative to suspension program for middle and high school students with tobacco or vaping policy violations, teaches about the risk factors of nicotine addiction and ways to quit vaping.**
- **NOT is a voluntary, evidence-based cessation program for teenagers 14-19 who want to quit smoking or vaping.**
  - Number of schools with INDEPTH and NOT: **37**

EDUCATE

PROJECT FILTER

PROJECT FILTER
IDAHO FIGHTS TOBACCO®







Millennium Funds provide resources for Project Filter, the state's tobacco prevention and control program, providing free resources and support to help Idahoans quit tobacco, vaping and chewing.

- Website visitors: **15,725 new visitors (avg. 1,000+ per month).**
- Most sought quit resources: **Quitline info, or local cessation classes.**
- Engagement improvement due to strengthened marketing partnerships and targeted ads on social media, high school sports, and college sports broadcasts: **up 120% (from 17.8% → 39.3%)**
- FY25 Quitline intakes: **979**

School-Based Programs

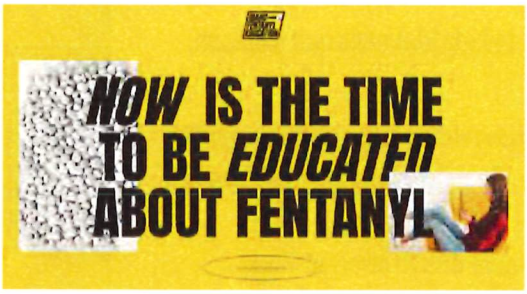
- Number of schools joining in-school, alternative-to-suspension tobacco education: **32**
- Number of staff trained by American Lung Association to lead INDEPTH and NOT programs: **23**
- Percentage of students who quit tobacco within six months: **29%**
- **Impact**: Students reported greater awareness of health effects on themselves and families; teachers saw stronger connections between students, schools, and parents; programs fostered trust, healthy habits, and supportive discussions.

Youth Media Campaign

- **Collaboration with West Ada Career Technical Program for student-produced media campaign to prevent youth tobacco/nicotine use**
  - Estimated reach: **12 million views.**
- **Impact: Content empowers students to change social norms around vaping.**
- **Campaign launches statewide in Fall 2025.**

EDUCATE

IDAHO DEPARTMENT OF EDUCATION + IDAHO STATE POLICE - FENTANYL EDUCATION







Millennium Funds provide for Idaho State Police delivery of "Dangers of Fentanyl Outreach Program"

- **45 -minute presentations delivered by law enforcement to students, educators, and parents/guardians**
- **2024-25: 103 school presentations**
  - Number of schools: **104**
  - Number of students: **13,643**
  - Number of community talks: **16**
  - Number of parents/guardians: **421**
  - Number of educators (teachers, counselors, health district personnel): **709**
  - Number of SRO or Police trained to present the information: **142.**
  - Total number of people directly impacted: **14,915.**
  - Total since 2022: **20,000**



PROTECT

IDAHO DEPARTMENT OF EDUCATION



Millennium Funds provide for additional School Resource Officers in schools throughout Idaho.

- Number of schools receiving 3-year SRO grant: **49**
- Number of students impacted in cohort 1 (in its second year): **21,229**
- Number of students impact in cohort 2 (in its first year): **17,700**
- Total number of students served: **38,929**

- **Department of Education and Juvenile Corrections are partnering to provide training for administrators on SRO best practices.**
- **Impact**: Data to be captured in November



Millennium Funds provide for school districts or charter school to apply for grants to receive vape detectors for bathrooms and locker rooms.

- **Preference was given to rural schools with high vaping rates plus plans for vaping prevention and intervention**
  - Number of schools applying: **59**
  - Number of grants provided: **31**
  - Number of grantees incorporating prevention efforts (ex.Catch My Breath): **25**
  - Number of grantees incorporating intervention efforts: **22**
- **Impact: Early results indicate that grantees implementing vape detectors with prevention/intervention efforts see more success.**

PROVIDE PATHWAYS

SAFE TEEN ASSESSMENT CENTERS

LOCATIONS

Children's Village
Coeur D' Alene

LC Valley Youth Resource Ctr
Lewiston

Youth ROC
Caldwell

The Bridge
Boise

Simply Hope
Burley

Youth Service Center
Twin Falls

The Village
Pocatello

SPARC
Idaho Falls

Ignite Idaho Family Resource Ctr
McCall

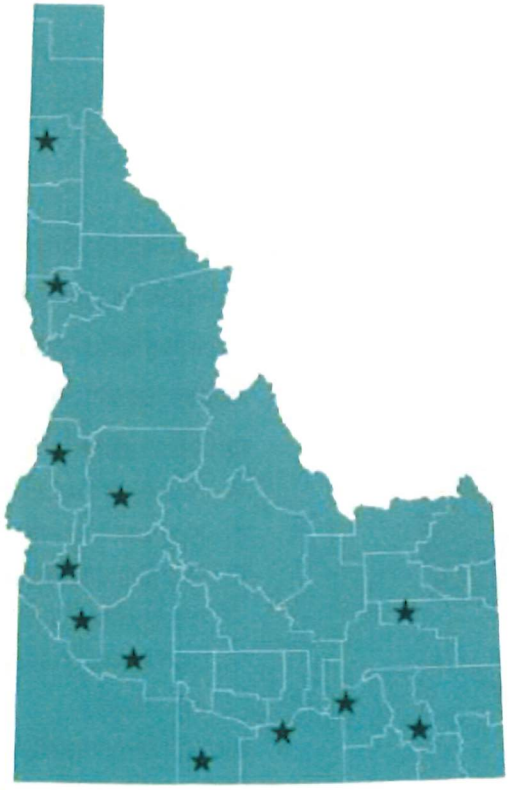
Youth Rising
Mountain Home

Youth Rising
Emmett

American Falls School District
American Falls

Millennium Funds provided one-time funding for Idaho's 12 Safe Teen Assessment Centers.

- **Centers follow National Assessment Center best practices**
- **Offering single point of contact to divert youth from child welfare and justice systems.**
  - Number served at ISTAC sites: **4,000 total**
  - Number served annually: **2,000**
  - Societal benefits to Idaho diverting youth from substance use and the juvenile justice system and supporting school persistence: **$16.8 million***



*Idaho Safe Teen Assessment Center: Early Estimates of Coalition Return on Investmen, August 2025

STRENGTHEN OUT-OF-SCHOOL YOUTH PROGRAMS

IDAHO DRUG-FREE YOUTH

Millennium Funds helped re-establish Idaho Drug-Free Youth not just as a prevention program, but as a community where youth feel seen, supported, and inspired to lead.

- Students in IDFY programs: **3,407**
- Number of IDFY school chapters: **15**
- Spring 2025 Leadership Academy participants: **73** students
- Idaho Youth Summit attendees: **212 students and adult mentors**

- **Three campaigns engage youth: photo contest: Young, Wild & Drug Free; Pass the Positivity; 21 Matters Pledge**

BEYOND THE BELL

Millennium Funds provide Department of Education funding for after school programs in several districts, schools and charter schools:

- Schools receiving funding: **10**
- Number students impacted: **1,000+**
- Schools/charters/districts with Beyond the Bell:
  - **Basin School District**
  - **Idaho Educational Services for Deaf and Blind**
  - **Fruitland School District**
  - **White Pine Charter School**
  - **Kamiah School District**
  - **Notus School District**
  - **Cambridge Joint School District**
  - **Nampa School District**
  - **Emmett School District**
  - **Caldwell School District**

- **Impact: Data coming spring 2026**

HELP ADULTS & FAMILIES RECOVER

RECOVERY COMMUNITY CENTERS

LOCATIONS

Peer Wellness Center
Boise

SW Idaho Recovery Community Center
Nampa

Recovery in Motion
Twin Falls

Latah Recovery Community
Moscow

Gem County Community Recovery Center
Emmett

First Step 4 Life Recovery Ctr
Lewiston

The Center for Hope South
Pocatello
American Falls
Soda Springs
Blackfoot

Center for Hope
Idaho Falls
Rexburg

208 Recovery
Coeur d' Alene

Idaho's 9 Millennium Fund-supported Recovery Community Centers delivered peer-led recovery services statewide. Centers serve as local hubs for stability, connection and hope for individuals and families in recovery.

- Number of individuals served across Idaho: **16,201**
- Individual and group contacts recorded: **77,126**
- Volunteer hours: **2,851**
- Community events: **305**

Core Services

- Recovery coaching and peer mentorship
- Employment and training support
- Family support and crisis intervention
- Recovery support groups (12-Step/non-12-Step)
- Life skills and health education
- Sober recreation and socialization activities
- Veteran-focused services
- Overdose prevention and response education and training.
- Additional supports: food bank access, reentry programs, transportation vouchers, Narcan distribution, suicide prevention training, educational outreach, and college partnerships

Impact: "The recovery meetings, the food bank, community service hours, volunteer opportunities with the youth group, and above the counseling I've received have helped me to understand myself and my addiction on a level I did not think was possible. I had resigned myself to die in my alcoholism. The Hope Center changed that. The Hope Center, gave me hope, as it does for so many others in this community.".

OTHER SUBSTANCE-USE PREVENTION EFFORTS

OPIOID SETTLEMENT DOLLARS IN IDAHO: OVERVIEW

TOTAL AND ALLOCATION

- It is estimated that Idaho will receive $119 million from national opioid settlements.
- Funds are split: 40% state, 40% cities/counties, 20% public health districts.

STATE OVERSIGHT

- The Idaho Behavioral Health Council (IBHC) recommends spending priorities and makes recommendations to the Governor and to the Legislature's Joint Finance-Appropriations Committee for how the **state's** 40% should be spent.
- All spending must support opioid abatement, not general budgets.

APPROVED USES

- By law and by the settlement agreement, Idaho's opioid settlement funds must be used for opioid abatement programs, prevention, treatment, recovery, etc.
  - **Prevention** (education, youth and family programs)
  - **Treatment** (inpatient, outpatient, detox)
  - **Harm reduction and recovery support services**
  - **Programs in the criminal justice system** (e.g. treatment courts)

EXAMPLES OF SPENDING

- $100K to the Office of Drug Policy for youth prevention grants.
- Funding for drug courts and treatment pilot programs.
- Local health districts using funds for prevention and recovery services.
- Ada County renovating a building for drug court.

ACCOUNTABILITY

- Spending is tracked and reported publicly.
- Funds are distributed annually, so most local entities receive modest amounts.

IDAHO BEHAVORIAL HEALTH COUNCIL

IBHC STRATEGIC ACTION PLAN 2024-2028

PURPOSE:

The IBHC unites Idaho's three government branches to create a coordinated, sustainable behavioral health system focused on prevention, treatment and recovery.

VISION:

All Idahoans can access timely, effective mental health and addiction care—building healthier communities and reducing justice involvement.

CORE PRINCIPLES

Collaboration • Equity • Evidence-Based Practices • Recovery-Oriented Care • Accountability

TOP PRIORITIES

1. **Workforce** – Recruit, train, and retain behavioral health professionals.
2. **Awareness & Stigma** – Statewide campaign to connect people to care.
3. **Prevention** – Expand youth and family prevention programs.
4. **Foster Care** – Strengthen supports for foster and adoptive youth.
5. **Diversion** – Increase pre- and post-arrest treatment alternatives.
6. **Help the Helpers** – Mental health support for first responders.
7. **Crisis Care** – Expand and enhance crisis centers statewide.
8. **Justice Continuum** – Improve care for justice-involved individuals.
9. **Treatment Courts** – Sustain and expand specialty courts.
10. **Competency Restoration** – Reform and modernize the process.
11. **Supportive Housing** – Grow housing linked to behavioral health services.

Implementation

- Led by state agencies and the courts, with implementation teams by 2025.
- "Insight Idaho" will track progress and outcomes.
- Funding from state, federal, and grant sources.

OPPORTUNITIES FOR COLLABORATION

IDAHO IS POISED TO UNIFY PREVENTION UNDER ONE STATEWIDE BEHAVIORAL HEALTH STRATEGY

1. YOUTH PREVENTION AND EARLY INTERVENTION

Overlap:

- IBHC calls for coordinated evidence-based prevention strategies supporting child and family well-being.
- MF funds major youth prevention and education programs (e.g., "Welcome to the Unaltered State", "Know Vape", "Catch My Breath", "Beyond the Bell", Idaho Drug-Free Youth).

Collaboration Opportunity:

- Align messaging, evaluation and funding.
- Coordinate data sharing to measure long-term outcomes (attitudes, knowledge, behavior).
- Create joint prevention standards or a shared "evidence-based prevention menu".

2. PUBLIC AWARENESS AND STIGMA REDUCTION

Overlap:

- IBHC prioritizes developing outreach and marketing strategies to increase awareness of behavioral health programs and reduce stigma.
- MF's campaigns already achieve this through media partnerships, documentaries, and parent/youth education.

Collaboration Opportunity:

- Merge MF's communication infrastructure and reach with IBHC's statewide messaging goals.
- Provide a unified awareness campaign across agencies.
- Use MF's Emmy-winning campaigns as flagship media for IBHC's public outreach pillar.

OPPORTUNITIES FOR COLLABORATION

IDAHO IS POISED TO UNIFY PREVENTION UNDER ONE STATEWIDE BEHAVIORAL HEALTH STRATEGY

3. SCHOOL AND COMMUNITY PREVENTION SYSTEMS

Overlap:

- IBHC emphasizes collaboration with the Department of Education and Health & Welfare to expand behavioral health in schools.
- MF directly funds school resource officers, vape detectors, afterschool programs and public health district prevention programs.

Collaboration Opportunity:

- Coordinate implementation of MF-funded school-based programs to align with IBHC's.
- Integrate MF programs like "Beyond the Bell" into IBHC.

4. CRISIS, TREATMENT, AND RECOVERY

Overlap:

- IBHC emphasizes expanding Crisis Centers, Supportive Housing and Recovery Services.
- MF supports Recovery Centers, nicotine cessation through "Project Filter" and recovery initiatives via Health & Welfare.

Collaboration Opportunity:

- Coordinate MF Recovery Center metrics with IBHC's recovery and treatment efforts.
- Share data on utilization, recovery outcomes and geographic coverage to avoid overlap.
- Pool communication resources to promote recovery services statewide under one brand.

OPPORTUNITIES FOR COLLABORATION

IDAHO IS POISED TO UNIFY PREVENTION UNDER ONE STATEWIDE BEHAVIORAL HEALTH STRATEGY

5. DATA AND ACCOUNTABILITY

Overlap:

- IBHC's "Data and Analysis" recommendation seeks a unified data platform across agencies.
- MF reports detailed performance data but operates in isolation.

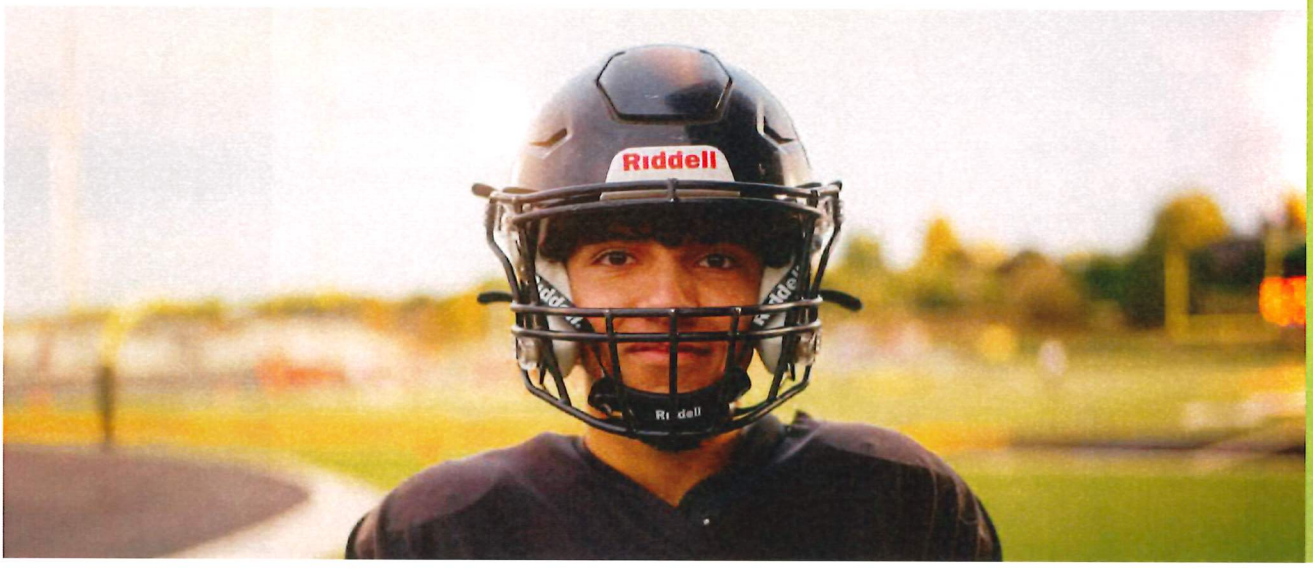
Collaboration Opportunity:

- Standardize metrics (reach, engagement, outcomes and return on investment) and reporting across both systems.

CONCLUSION

THE IDAHO MILLENNIUM FUND HAS BUILT A STATEWIDE PREVENTION AND RECOVERY SUPPORT INFRASTRUCTURE REACHING MOST IDAHO YOUTH AND FAMILIES.

- Shifting public attitudes toward substance-free living.
- Strengthening school safety and diversion systems.
- Empowering youth leadership and parent engagement.
- Delivering millions in social value and measurable behavior change.
- Positioning Idaho to align prevention, treatment and recovery support under a unified behavioral health vision.



BEST PRACTICES FOR STATEWIDE BEHAVIORAL CHANGE

- **Unify the Message:** Use a shared framework and simple, repeatable language so all partners tell the same story.
- **Build a Statewide Brand:** Create a consistent, recognizable identity that represents the movement and builds trust.
- **Apply Behavioral Science:** Make change easy, social and rewarding. Combine education with small environmental "nudges."
- **Use Multi-Channel, Long-Term Communication:** Pair media campaigns with local engagement and sustain messaging for 3–5 years.
- **Empower Local Champions:** Equip community leaders, youth and parents to carry the message in their own voices.
- **Align Systems and Policy:** Reinforce desired behaviors through supportive policies, environments and cross-sector collaboration.
- **Measure and Adapt:** Track what's working, share results and adjust quickly.
- **Center Equity:** Ensure all communities see themselves represented and can participate easily.
- **Sustain Investment:** Long-term funding builds consistency, momentum and measurable impact.
- **Celebrate Progress:** Highlight wins and positive norms — show that change is already happening.



IDAHOANS FOR SUBSTANCE-FREE FUTURES



MILLENNIUM FUND
STRATEGIC PLAN UPDATE

ISTAC

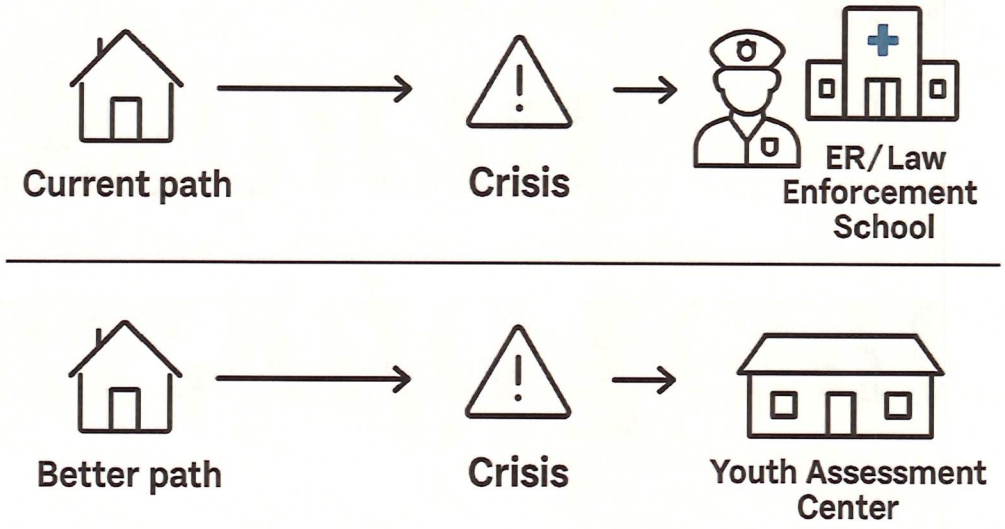
Idaho Safe Teen Assessment Centers (ISTAC)

December 2025

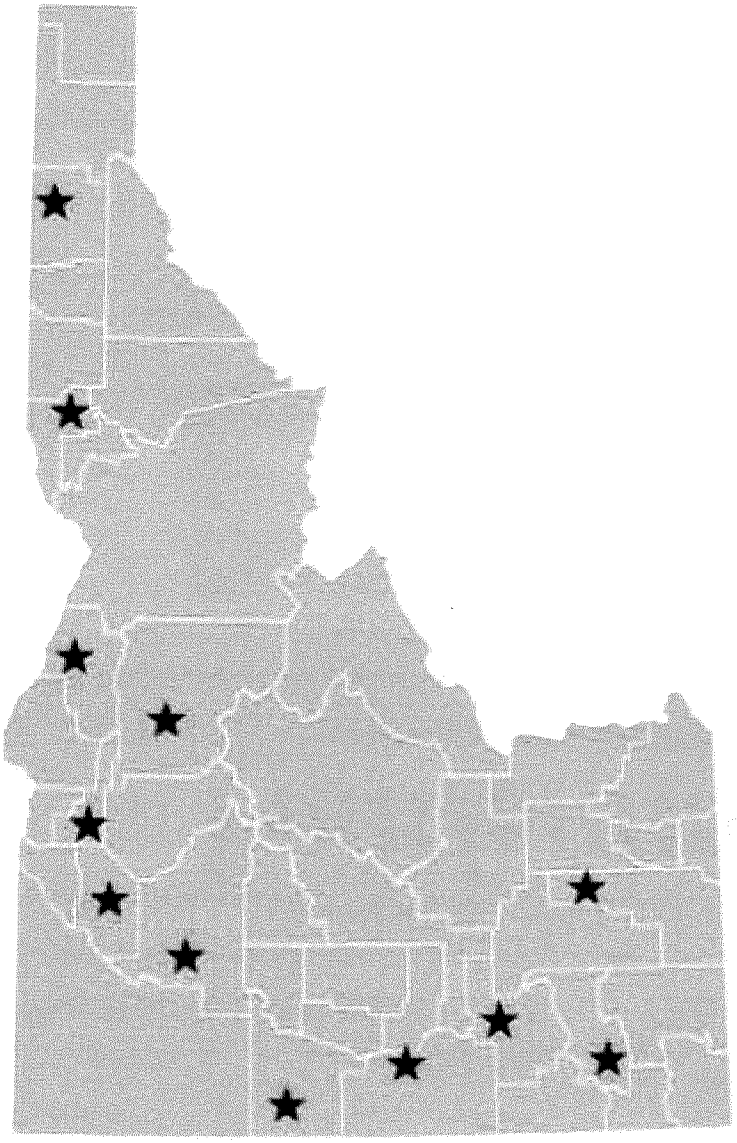
Presented by

Nancy Winmill
President ISTAC

WHERE DO FAMILIES GO IN A CRISIS?



Youth Assessment Centers advocate for youth and their families.



2000+
Youth Served Annually

Impact

Statewide growth and strengthened collaboration among Assessment Centers.

Investment in Idaho Youth

Initial investment: about $12.2 million total over three years, or roughly $4 million per year.

Influencer Power

Funding enabled Assessment Centers to serve as youth advocacy centers in urban and rural regions previously without youth crisis-response resources.

Youth and Systems Impact



Substance Abuse

48% Recovery



Juvenile Justice Involvement

55% Successful



School Retention

56% Stayed

What One Changed Life is Worth

The Cost of Doing Nothing

$333,000

When one teen avoids addiction, our community saves about $333,440 over their lifetime—fewer hospital stays, less court involvement, more years working and thriving.

$14,000

When one teen stays out of the justice system, we save around $14,423—and that's just the dollars, not the trauma avoided.

$263,000

When one teen graduates instead of dropping out, it's worth about $263,651 over their lifetime in higher earnings and reduced public costs.

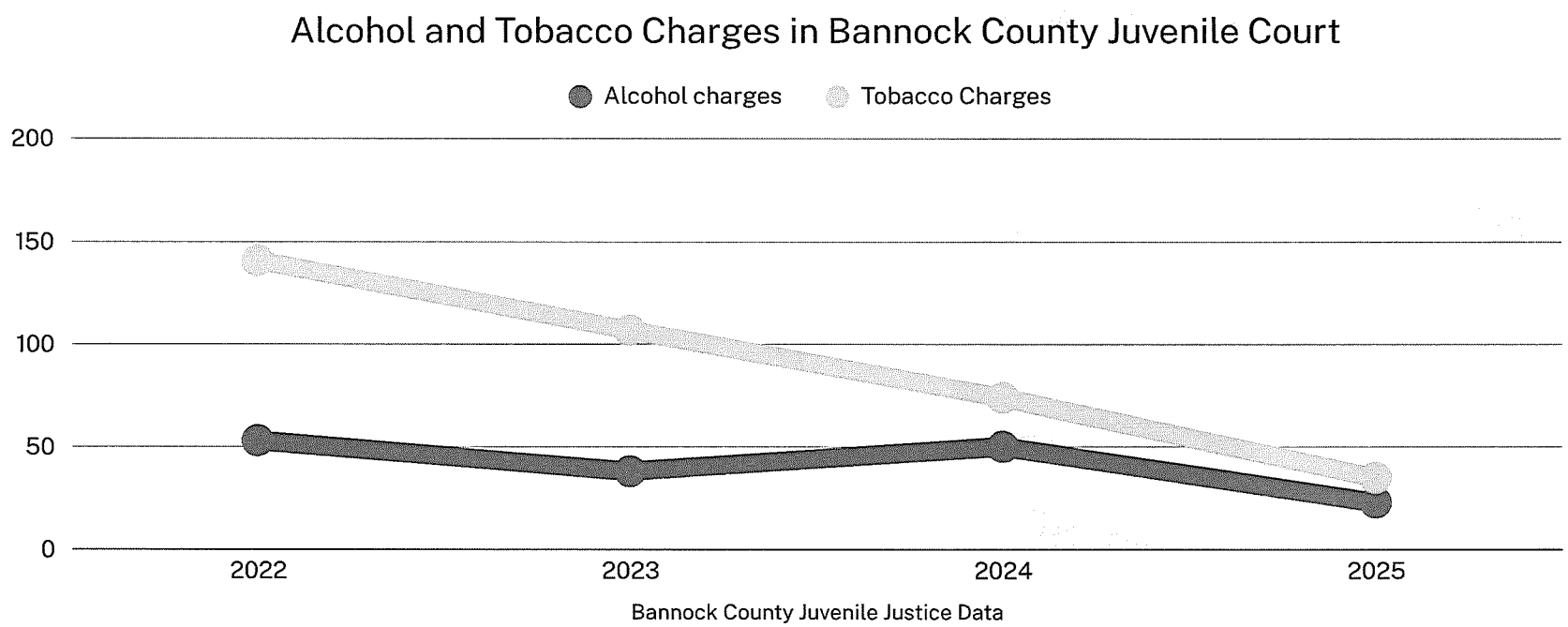
Why These Outcomes Matter for Idaho's Budget

Over $3 in benefits for every $1 invested.

Joint outcomes totaling $16.8 million per year saved—

These estimates come from peer-reviewed national research on the lifetime cost of youth drug abuse, justice involvement, and dropping out, updated to 2025 dollars by J. Mac McCullough, PhD, MPH, a Boise-based health economist.

ISTAC Succes in Bannock County **The Village**

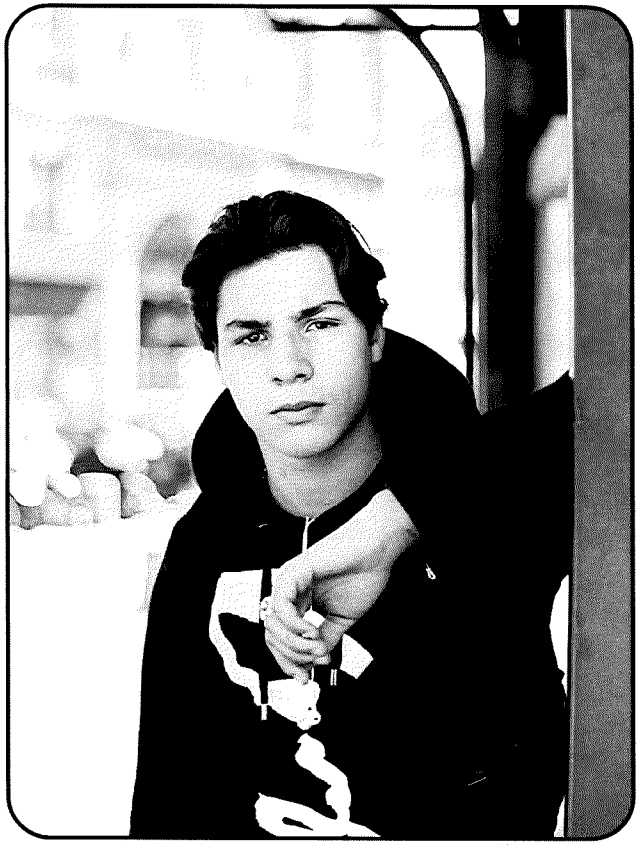


"These graphs show real system change. In Bannock County, once The Village started screening tobacco and alcohol tickets, we saw tobacco charges in juvenile court cut nearly in half, and alcohol charges stay below historic levels. That's fewer kids in front of a judge and more kids getting help early — exactly what the Millennium Fund was designed to support." Todd Mauger

17-year-old young woman came to the center from a home marked by addiction and abuse.

--With support from the youth assessment center, one teen moved from chaos and abuse to a diploma, college, and a hopeful future.





13-year-old boy referred to SPaRC and the Teen Center when his mom was overwhelmed and out of options.

What began as a crisis is now a story of belonging and growth — built through consistent relationships, accountability, and community at SPaRC.

What we are asking for ⟶

- We are requesting $1,000,000 for Idaho Youth Assessment Centers (ISTAC Coalition).
- Funds would be available as $50,000–$100,000 grants per center.
- Priority uses:
  - Sustaining core services (keeping current operations stable).
  - Moving centers toward Tier 2, including hiring counselors/clinicians.
  - Expanding substance use prevention programming (more groups, substance abuse classes, and family services).

Why Millennium Funds Belong in Assessment Centers

We are already delivering

The return on investment is proven

The outcomes are real and measurable

This is not a new experiment

Thank you

For your attention

ISTAC President

nancy.winmill@simply-hope.com

208-679-9401

Idaho Safe Teen Assessment Centers:
Early Results and ROI Impact

Report prepared August 2025 by J. Mac McCullough, PhD, MPH under contract from ISTAC

Introduction

In 2022, the Idaho Legislature set aside $6.5 million to create a network of centers to support youth and families across the state. These **Assessment Centers**, are based on a national best-practice model. Their purpose is to give families **one main place to go for help**, serving as a single point of contact that screens youth, provides assessments when needed, and builds individualized service plans.

Instead of pushing kids further into the child welfare or juvenile justice systems, the goal is to **catch problems early** and link families to resources that can help. The overall aim is to **keep kids out of jail, out of foster care, and on track toward healthier futures**.

As of August 2025, there are **12 assessment centers** across Idaho. Together they form the **Idaho Safe Teen Assessment Center (ISTAC) Coalition**. Each center reports data on who they serve, what services they provide, and how many youth are referred to outside programs.

While ISTAC is still new, and changes at this scale take time to fully measure, early evidence suggests the centers are making a difference. The purpose of this report is to estimate the Coalition's **return on investment (ROI)**—including whether the benefits of the program outweigh the costs.

How the Analysis Was Done

This analysis was conducted by Dr. J. Mac McCullough, a health economist from Boise. The approach used was careful and conservative. In other words, whenever there was uncertainty, the calculations were set up to **underestimate benefits and overestimate costs**. This way, if the results still showed a positive ROI, we could be more confident the program is truly beneficial.

Data came directly from the 12 ISTAC sites. Every center shared information about how many youth they served, what services they provided, and in some cases, what results they saw. Some centers reported exact numbers—for example, how many youth stopped using drugs or stayed in school—while others provided impact stories or qualitative evidence. For sites without hard numbers available, averages from other centers were used in this analysis.

The analysis focused on three main outcomes:

1. **Preventing substance use** (drug abuse)
2. **Preventing juvenile justice system involvement**
3. **Helping youth stay in school** (preventing dropouts)

These outcomes were chosen because many centers had data available and because reliable dollar values already exist for how much society saves by avoiding these problems. For example, preventing a single high school dropout provides society with an estimated **$263,651** in lifetime benefits.

Program Costs

The centers were funded with state legislative money and support from the Millennium Fund. Between FY23 - FY25, the state spent about **$12.2 million total**, or just over **$4 million per year**. This covered the launch of some centers, including four in rural areas, and ongoing support to keep them running.

What the Data Shows

Across all sites, ISTAC centers serve an average **2,000 youth per year** statewide. When looking at outcomes, the data suggest that every year, ISTAC centers collectively:

- Prevented about **43 cases of substance use**
- Prevented about **11 cases of juvenile justice involvement**
- Helped about **9 youth stay in school**

When translated into dollar values, these impacts add up to about **$16.8 million per year in benefits**. Compared to the annual program cost of $4 million, that equals an **ROI of 313%**.

In simpler terms, **for every $1 spent on ISTAC, the program creates over $3 in benefits for Idaho**. In fact, the program's *annual* benefits are higher than the *total* amount invested so far. That means the program has already "paid for itself" and more.

Testing the Results

To make sure these findings were robust and reliable, the analysis tested different alternative scenarios:

- **If centers with missing data were counted as having no outcomes at all**, the ROI was still positive (29%).
- **If higher but still reasonable dollar values were used for each outcome**, the ROI jumped to 550%.
- **When running a simulation with 10,000 possible variations of the data across the entire range of plausible values for each parameter**, the ROI was positive more than 99% of the time.

These tests show that the conclusion—ISTAC provides more benefits than it costs—is not dependent on any single assumption.

Why It Matters

The financial savings are important, but the real impact goes beyond money. Each prevented case of substance use, each youth kept out of the justice system, and each student who stays in school represents a life changed for the better. These benefits ripple out to families, schools, and communities.

The numbers also highlight how costly negative outcomes are for society. A single case of drug misuse or school dropout can cost hundreds of thousands of dollars over a lifetime. By preventing even a handful of these cases each year, ISTAC can generate large societal benefits for Idaho.

Limitations

This report is an **early look** at the program. Some limits to keep in mind:

- Not all centers were able to collect full outcome data yet.
- Only a few types of outcomes were measured, meaning the true impact is likely even larger.
- Long-term effects may grow stronger as the centers mature and serve more youth.

Still, even with these limits and very conservative estimates, the program shows a strong positive return.

Conclusion and Next Steps

In just a few years, the Idaho Safe Teen Assessment Centers have built a statewide network that serves thousands of youth. Early data show clear benefits: fewer youth using substances, fewer getting involved with the justice system, and more staying in school.

Financially, the program is already returning more than **three dollars in benefits for every one dollar invested**. This makes ISTAC not only a smart social investment but also a smart financial one.

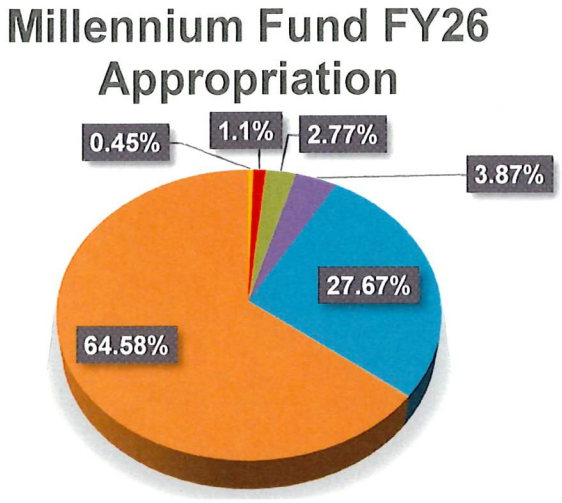
As the program grows, collecting more detailed data will help sharpen these estimates. Future reports could include health outcomes, family well-being, and community-wide impacts. For now, the evidence is clear: ISTAC is making a difference for Idaho's youth, families, and taxpayers.

Millenium Fund:

Protecting Idaho's Future Through Upstream Prevention

In fiscal year 2026, the Idaho Department of Education was appropriated $6 million to support substance misuse prevention among K-12 students.

Over **90%** of the funding allocation supports school resource officers and out of school programs.



SCHOOL RESOURCE OFFICERS ($3.5 Million)
Transform law enforcement from reactive to proactive. SROs serve as trusted mentors and early interveners.

BEYOND THE BELL ($1.5 Million)
Provides supports during non-school hours and is focused on prevention initiatives for K-12 public students.

Other programming supported by the fund:
Fentanyl Training, Professional Development, Community Outreach, Intervention Tools

IN FISCAL YEAR 2025:

38,929 of students had an SRO on campus.

14,915 Idahoans were trained on fentanyl dangers.

7,409 Idahoans attended community outreach events.

71 education professionals received professional development credits.

SROs ARE BUILDING TRUST

49 school districts have received an SRO grant, and feedback consistently states that "students perception moved from 'afraid of police' to trusting them as mentors."

"I met with a violent student on the playground and played his version of Minecraft. Now, I am one of the few people who can calm him down." — Region 6 SRO

BEYOND THE BELL IS MEETING IDAHO'S NEED

The program currently serves 1,018 students, 13 sites, and 10 subgrantees.

79% of parents agree that after school programs provide peace of mind knowing that their children are safe.

77% of working parents agree Idaho after school programs help them keep their jobs.

6 OUT OF 10 subgrantees provide critical Friday programming for students who attend four (4) day school weeks.

The need for out-of-school time continues to be crucial as for everyone one (1) student in an after-school program, four (4) are waiting for an available program.[1]

[1]Source: https://www.afterschoolalliance.org/policyStateFacts.cfm?state=ID

Idaho Department of Education

MILLENNIUM FUND PREVENTION HIGHLIGHTS:

SRP are trained to teach prevention and intervention substance misuse courses, covering the dangers of smoking vaping marijuana, alcohol, prescription drugs and fentanyl. Additionally, they provide training on online safety.

The Idaho Prevention and Support Conference educates and trains educators on prevention and intervention strategies for tobacco cessation and other substance misuse.

All Beyond the Bell programs are required to provide substance misuse and prevention activities as part of their programming. The program coordinators and staff all receive annual training on prevention and intervention strategies.